

Exhibiting and sponsorship opportunities on the UK industry stand Gamescom (13th – 15st August 2014)

Our packages deliver:

Outstanding value for money

A hassle free solution

Comprehensive marketing and PR

A perfect base for your all important business meetings

“Being part of the UKIE stand made it possible for a small company like ours to have a credible presence and make dozens of valuable business connections that would have been impossible to do on our own.”

Iain Gilfeather, Fat Pebble

“We are so glad that we chose the UK Pavilion as our meeting base. The stand provided our team with a buzzing and business-like environment in a prime location, with excellent networking opportunities.” *Grant Hughes, Focus Multimedia*

ALL packages include the following benefits
Design, build and maintenance of UK industry stand
Fully managed reception desk to meet your guests
Expo passes for your staff (quantity dependant on package)
Company listing on official gamescom site, access to the Gamescom match making system (http://bit.ly/1gAQcIV)
Company promotion on all stand marketing materials
UK pavilion WI-FI
Free water for you and your guests
Access to UK pavilion networking and business events

Package 1: Meeting room on the UK industry stand*

Your own meeting booth (varied sizes) on the UK industry stand in the gamescom business area Hall 4.2. 4 chairs, 1 table, lockable door, power supply and company name on door. Plus 4 exhibitor tickets for your staff (gives entry to the expo area)

Cost:

Early Bird rate (30/5/14)	£4,500 + VAT per room (3m x 2m)
Standard rate	£5,500 + VAT per room (3m x 2m)

Package 2: Dedicated meeting table for your company on the UK industry stand*

A dedicated table for your company within the shared open area on the UK industry stand in the gamescom business area Hall 4.2. 4 chairs, table and 2 tickets for your staff (gives entry to the expo area)

Cost:

Early Bird rate (30/5/14)	£1,000 + VAT per table
Standard rate	£1,500 + VAT per table

Package 3: Demonstration station on the UK industry stand*

A dedicated, demonstration station with 2 stools, power supply, TV and internet. Just bring along your required console/laptop to access your games. 2 tickets for your staff (entrance to the expo area)

Cost:

Early Bird rate (30/5/14)	£2,000 + VAT per demo station
Standard rate	£3,000 + VAT per demo station

- Ukie members receive a £200 rebate after the show

Do not forget to check out our additional sponsorship and branding opportunities for additional exposure

Additional branding and sponsorship opportunities

Options	Details	Cost
Pre-event exhibitor networking drinks (Tuesday 12 th August)	Incl. beer / food	Please call to discuss
UK stand networking drinks (Wednesday 13 th August)	Incl. beer / food	Please call to discuss
UK stand networking drinks (Thursday 14 th August)	Incl. beer / food	Please call to discuss
UK Game of the Show		Please call to discuss
Branded tea and coffee cups		Please call to discuss
Branded drinks coasters		Please call to discuss
Water sponsor (inc. branded cups)		Please call to discuss
Morning pastry sponsor	1 service per day	Please call to discuss
Afternoon Sausages & mustard	1 service per day	Please call to discuss
Scone O'clock	1 service per day	Please call to discuss
Ice cream O'clock	1 service per day	Please call to discuss
Branded lanyards		Please call to discuss
Branded rock		Please call to discuss
Branding on external panels of UK Pavilion (Full height)	1m W x 2.5m H	£600
Advert in Ukie Times	¼, ½ & full pages	£100 / £200 / £400

If you have any suggestions for sponsorship, please do get in touch as we'd be happy to work with you on your requirements